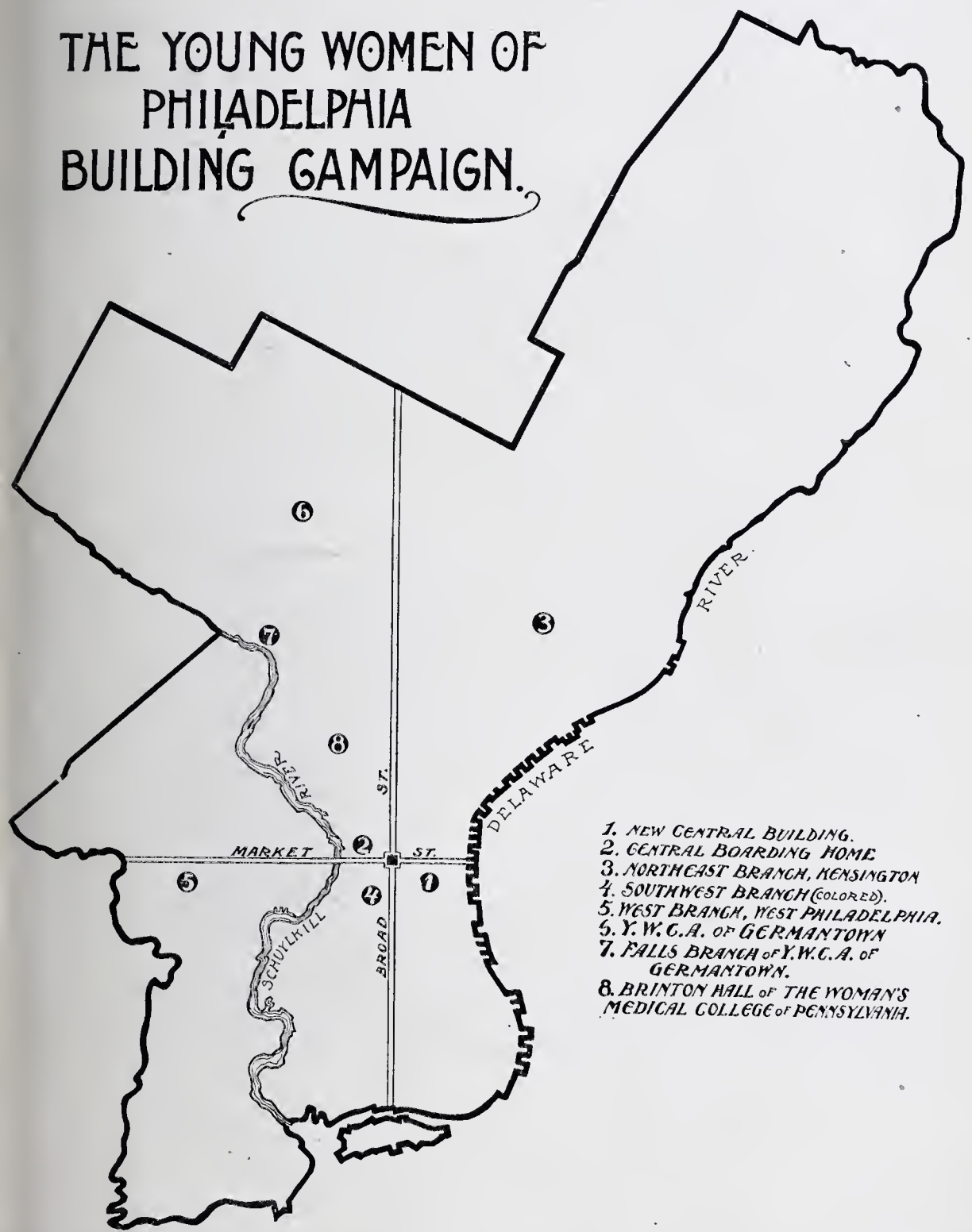
THE NEED OF PHILADELPHIA'S YOUNG WOMEN

A MOVEMENT TO MEET IT

What Does Philadelphia Need MOST?

Suitably Planned Buildings For Its Girls and Young Women

For their Leisure Hours, for Recreation, Fellowship and Training



Philadelphia has nobly provided buildings for its MEN

We ask Philadelphia Now to provide suitably for its

YOUNG WOMEN

"For the Greater Good of GREATER PHILADELPHIA"

Young Women's Christian Association
1800 Arch Street, Philadelphia

The Proposition

IT IS proposed to raise $750,000 by a general canvass of men and women, April 15th to 30th, to properly equip the Young Women's Christian Associations of Philadelphia for their work in the various sections of the city. The money is to be used as follows:

First.—Two hundred thousand dollars for a new central building in or near the shopping center of the city, to provide lunch rooms, rest rooms, class and club rooms, a gymnasium and equipment for all the activities of a large Association.

Second.—One hundred and fifty thousand dollars for the erection of a building for the Northeast Branch in Kensington district, in order to minister to the needs of the thousands of young women in the large industrial centers there.

Third.—Twenty-five thousand dollars for an addition, now greatly needed, for the Boarding Home, 1800 Arch Street.

Fourth.—Thirty thousand dollars for the erection of a building for the Southwest Branch (the Colored Association).

Fifth.—Forty-three thousand dollars for the establishment of a West Philadelphia Branch, for which there is a great and growing demand.

Sixth.—Twenty-five thousand dollars to carry out plans for work among immigrant women.

Seventh.—One hundred and sixty-two thousand dollars for the erection of a new and adequate building for the Young Women's Christian Association of Germantown.

Eighth.—Thirty thousand dollars for the Falls Branch of the Germantown Association at Falls of Schuylkill.

Ninth.—Sixty thousand dollars for the maintenance of the enlarged work until revenue from membership and activities in the buildings have brought normal revenues.

Tenth.—Twenty-five thousand dollars for Young Women's Christian Association of the Woman's Medical College of Pennsylvania.

It is evident that such a program will appeal to the thinking and contributing public at this time when the minds of all are directed toward the needs of young women in our large cities, a need which such an organization, standing as a protective and preventive agency, as well as a social, educational and religious force, is well qualified to meet, when given proper equipment and support.

Such a canvass as this will prevent the necessity of repeated appeals for these various Branches, and no further solicitation will be made for two years.

Subscriptions may be made payable in four installments, six months apart, beginning May 1, 1913.

Checks should be made payable to The Girard Trust Company, Treasurer of the Special Young Women's Christian Association Funds.

A Noon Factory Meeting

The Need in Philadelphia

STATISTICS show that with present facilities the Young Women's Christian Associations have only begun to touch the problem of ministering to these thousands of women.

Night after night transients are turned away for lack of accommodations in the Boarding Home, and the Matrons are forced to send these travelers to recommended boarding houses. There is a waiting list for permanent boarders. Nothing is being done to help the large number of immigrant girls, and an International Institute for these foreign young women, which shall be for them a protective, educational and social agency, is a crying need.

The Colored Young Women's Christian Association is struggling with poor equipment to care for the large number of colored girls coming from the South and needing protection in such a large city as Philadelphia.

A Kitchen Garden Class

The small building in Kensington is crowded at the noon hour with the girls from the neighboring mills who come there for lunch.

There is no present provision for the needs of the young women of West Philadelphia, which in itself is a city of the seventh magnitude, and is fast becoming the residence district for a large majority of the women workers.

The Germantown Association is inadequately equipped to attract the 38,833 young women residing in this section, because of its lack of gymnasium, lunch room, class and club rooms.

The Falls of Schuylkill Branch, which has more than doubled its membership during the one year since its occupancy of the new building, is already too small for the crowds of enthusiastic girls and women thronging its pleasant rooms.

A Lesson in Millinery

What is the Young Women's Christian Association?

IT IS a high-class, far-sighted *investment* in one of the greatest undeveloped resources of humanity—its young women.

It is a wise and economical *enlistment* of young women themselves in the work of their own development.

It is an attractive and workable *combination* of social attractions, athletics, education, religion and organization, the most effective agencies known in mutual benefit work among women.

It is a far-reaching *effort* of practical and resourceful women through more than sixty years in almost every nation of the world on a solution of the manifold and urgent problems of young women.

Interior, Germantown Association

It is a philanthropic and also self-interested *provision* of an all-round opportunity for young women.

It provides a *social center,* offering wholesome fun and fellowship to young women, who are thus kept away from evil influences.

It provides a *gymnasium;* the young women use it and put increased health and energy into their daily duties.

It provides a *night school;* the young women join it, and gain and keep higher places open to them in commercial life.

It provides the *Gospel;* which the young women practise, and because of their influence the community cuts down expenses for asylums, courts and jails.

It invests money; it gets womanhood.

It invests sympathy; it gets friendship.

It invests time and effort; it cultivates character that continues and perpetuates itself for the economic, moral and spiritual betterment of the world.

New Building, Los Angeles

Characteristic Features of a Modern Association Building

SOCIAL fellowship and reception rooms, where members may receive their friends; hall for religious and social gatherings; educational, industrial and Bible study class rooms; club and recreation rooms; library and reading rooms; gymnasium, swimming pool, baths and lockers; cafeteria lunch room, rest and retiring rooms for business women, shoppers and teachers; rooms for permanent and transient boarders; offices and committee rooms; roof garden.

Questions and Answers

Question	*Answer*
1. Does the Young Women's Christian Association reach the class of girls who need it?	The foregoing figures show that almost 4000 of all classes of girls value its membership, and thousands of others, while not members, avail themselves of its privileges.
2. Does it not take girls away from their Church?	By its very basis and methods it becomes a vital and practical extension of the Church, and the best Association workers are the best Church supporters.

Question	*Answer*
3. Does it not keep young women away from home?	The Y. W. C. A. does not receive as permanent boarders any whose parents live in Philadelphia. There are 50,000 women boarding in this City, and there are many unprofitable and harmful places of public recreation. There is an appalling *need* for homes such as we women can provide for relaxation and recreation, safe fellowships and opportunities for self-improvement.
4. Is this an unnecessary addition to the charities demanding support?	The Young Women's Christian Association is no more a charity than is a college, where the tuition fee pays only a part of the cost of maintenance. No other agency in the city does the work for which the Association is organized. All women and girls are welcomed to its membership—Protestant, Catholic, Jewish, and women of other or no religious beliefs are entitled to its privileges. Its membership includes girls of all nationalities. It is the most democratic organization possible, and enlists in its support and promotion each member who receives its benefits.

We Specialize on the Young Woman

BEGINNING with the girl of eight years, our field includes the girl in the school, the factory, the laundry, the store, the telephone and telegraph, the office, the college, and the home. Each class has its *need* and its opportunity, and the Association, with a suitable building, would serve a larger number in its mission as a center of exchange *not only* for the *self-supporting* women, *but for the women of the home and the girls who have had college advantages. All find here opportunity* for fellowship, culture and mutual helpfulness.

National Headquarters, New York City

Results of Campaigns

THE short-term plan of campaign for Association buildings has, during the last few years, proven itself a success, in lifting money-raising from a distasteful effort of continued begging, into a dignified and educational public movement, doing in two weeks what hitherto has taken years to do. Cities all over the country are realizing the *needs* of young women and have responded generously. Newark with $350,000 for a new building, now in process of erection; Brooklyn with $500,000 for administration building and separate boarding home. New York is now raising a fund of $4,000,000, $3,000,000 of which is to be devoted to women's work. One of these buildings in New York for the offices of the National Board and for the Training School for Secretaries for the Associations of the United States has already been erected at a cost of $800,000, the gift of FOUR WOMEN.

A Lesson in Cooking

Plan for Campaign

The General Campaign Committee is the Joint Executive Committee representing the Boards of Directors of the Philadelphia and Germantown Young Women's Christian Associations and an equal number of business and professional men serving as advisers.

The plan for Philadelphia's Women's Campaign is as follows:

An Honorary Committee of fifty women;

A Citizen's Committee of fifty men;

A Business Men's Committee of twenty teams, of ten men each;

Professional Women's Committee five teams, ten women each;

Women's Committee of twenty teams, ten women each;

College Women's Committee, five teams, ten each.

Each worker on these teams agrees to give a part of each day to this work between April 15th and 30th, calling on twelve or fifteen thousand people in every section of Philadelphia, and to be present at the luncheon at headquarters each day.

Campaign Headquarters, Main Floor, 1420 Chestnut Street.

A Dressmaking Class

Significant Facts

Figures Showing Extent and Variety of the Activities of Young Women's Christian Associations of Philadelphia and Germantown.

Total membership during 1912	3,975
Enrollment in Educational Classes	1,430
Enrollment in Gymnasium Classes	*350
Number classes weekly	129
Enrollment in Bible Classes	217
Number Bible Classes weekly	23
Number reached in factory meetings	3,581
Campfire groups, 12, with enrollment	100
Club girls sent to Camp Nepahwin	66
Girls entertained at Penllyn Holiday House	500
" " " Sea Rest-Whelen, Asbury Park	1,293
Permanent boarders	459
Transients	21,905
Meals served in restaurant	70,503

Women in Philadelphia.

Total population of City (approximate)	1,500,000
Number women employed	150,000
" " boarding	53,311
" single women	45,971
" women in factories	68,000
" of factories employing 100 or more women	4,420
Percentage of foreign-born women in City	25%

*Small enrollment due to poor equipment.

Woman's Medical College of Pennsylvania

Total number of students	96
Total number of members in Y. W. C. A. (including Faculty and Alumnæ)	131
Total number now living at the Association Building (all rooms occupied)	6
Estimated number of those who would seek rooms in a suitable Association Building	40

The need of an attractive social center and the imperative need of a good restaurant for students are the two factors of greatest importance.

Another burning fact that it is necessary for us to know, as reported by the Chicago Vice Commission: "It has been established, after exhaustive study, that it is quite impossible for a working girl in a large city to live on less than $8 per week," and that "the average weekly wage actually earned by each one of the millions of women in industry is $7; three-fifths of them receiving less than $6.50."

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Camp Fire Girls Tying Square Knot

Team No. .....

Obtained by .....

PHILADELPHIA, PA.,

....1913.

For the purpose of providing buildings for the Young Women's Christian Associations of Philadelphia and Germantown, and in consideration of the subscriptions of others, I promise to pay to the Girard Trust Company, Treasurer, Special Y. W. C. A. Fund, ...dollars. Payable as follows: One-fourth May 1, 1913; one-fourth November 1, 1913; one-fourth May 1, 1914; last payment November 1, 1914.

Signed .....

Address .....

Or will pay in full on.....

Form of Bequest

I give and bequeath to "The Young Women's Christian Association of (Philadelphia or Germantown)" the sum of ..... and the receipt of the Treasurer thereof shall be a sufficient discharge to my executors for the same.

Bequest for Endowment

I give and bequeath to "The Young Women's Christian Association of (Philadelphia or Germantown)" the sum of .....to be safely invested by them and called the ..... Fund. The interest on this Fund to be applied to the use of the Association.

Joint Executive Committee

JOHN D. McILHENNY, *Chairman.*
ALBA B. JOHNSON.
JOSEPH M. STEELE.
ERNEST L. TUSTIN.
ALFRED H. GRANGER.
WILLIAM M. LONGSTRETH.
WILLIAM R. NICHOLSON.
MISS AGNES IRWIN.
MRS. H. GORDON McCOUCH.
MRS. HENRY W. GREEN.
MRS. WILLIAM C. STOEVER.
MRS. EDWARD M. WISTAR.
MRS. WILLIAM L. McLEAN.
MRS. JOHN McARTHUR HARRIS.
MISS GERTRUDE ELY.
MISS SARAH D. LOWRIE.
MRS. FREDERIC M. PAIST.
(MRS. GEORGE VAUX, JR., *Alternate.*)

Officers of Local Boards

Philadelphia

President—MRS. HENRY W. GREEN.
Treasurer—MISS ANNA G. CROWELL.

Germantown

President—MRS. EDWARD M. WISTAR.
Treasurer—MRS. WM. J. MONTGOMERY.

Citizens' Committee

Chairman, Francis B. Reeves

F. Wayland Ayer
Joshua L. Baily
William P. Baltz
R. Dale Benson
Mayor Blankenburg
Samuel R. Boggs
Martin G. Brumbaugh
Atlee Burpee
Thomas DeWitt Cuyler
George Dallas Dixon
James Dobson
Franklin S. Edmonds
George G. Evans
Edgar Dudley Faries
B. M. Faries
George H. Frazier
Ellis A. Gimbel
George S. Graham
Alfred H. Granger
Simon Gratz
John Gribbell
Emil Gunther
Charles H. Harding
John R. Hathaway
Dr. Charles Hatfield
Samuel J. Henderson
William Y. Irwin
John Story Jenks
Alba B. Johnson
Livingstone E. Jones
J. Levering Jones
Rufus M. Jones
W. W. Keen, M. D.
Samuel D. Lit
William M. Longstreth
J. C. McAllister
John D. McIlhenny
Charles H. Matthews
Ewing L. Miller
J. Hampton Moore
William T. Murphy
Ralph H. North
Thomas R. Patton
William A. Patton
Harold Peirce
G. D. Porter (Director)
Francis B. Reeves
John Sailer
E. F. Shanbacker
Howard Sheppard
Joseph M. Steele
Morris W. Stroud
William T. Tilden
Charlemagne Tower
William Jay Turner
Ernest L. Tustin
J. Lewis Twaddell
George Vaux, Jr.
John Wanamaker
Asa S. Wing
John C. Winston
George Woodward
Charlton Yarnall

Women's Committee

Honorary Chairman, Mrs. Edward T. Stotesbury
Chairman, Mrs. William L. McLean

Miss Carol S. Barnes
Dr. Eva M. Blake
Mrs. Rudolph Blankenburg
Mrs. Joseph Bromley
Miss Willene M. Buckman
Mrs. Samuel R. Carter
Mrs. John G. Carruth
Mrs. Jefferson H. Clark
Miss Margaret Clyde
Mrs. Brinton Coxe
Mrs. Charles D. Coxe
Mrs. Herbert H. Cushing
Mrs. D. Frank Dickson
Miss L. W. Donnell
Mrs. Robert Dornan
Mrs. H. Louis Duhring, Jr.
Mrs. George H. Earle, Jr.
Mrs. George W. Elkins
Miss Gertrude Ely
Dr. Ella B. Everitt
Mrs. Edgar D. Faries
Mrs. Stanley G. Flagg, Jr.
Mrs. Caleb F. Fox
Mrs. George H. Frazier
Miss Mary Garrison
Mrs. Ellis A. Gimbel
Miss Ernestine A. Goodman
Mrs. Henry W. Green
Mrs. Edwin Grice
Mrs. Clement A. Griscom
Mrs. John McArthur Harris
Mrs. Charles Walcott Henry
Mrs. Samuel F. Houston
Miss Agnes Irwin
Mrs. Alba B. Johnson
Mrs. Frank Granger Kennedy, Jr.
Mrs. Thomas Kirkbride
Dr. Bertha Lewis
Mrs. William H. Long
Miss Sarah D. Lowrie
Miss Elizabeth C. Lowry
Mrs. H. Gordon McCouch
Miss S. B. McIlhenny
Mrs. William L. McLean
Mrs. J. Willis Martin
Mrs. Joseph Neff
Mrs. G. Heide Norris
Mrs. I. H. O'Hara
Mrs. Frederic M. Paist
Mrs. Charles R. Pancoast
Mrs. C. Stuart Patterson
Mrs. Eldridge E. Pennock
Mrs. George W. Pepper
Mrs. Effingham Perot
Mrs. Thomas Potter, Jr.
Dr. Ellen Potter
Mrs. Theodore Presser
Mrs. Butler Reeves, Jr.
Mrs. Thomas Robbins
Mrs. Cornelius Stevenson
Mrs. William S. Stewart
Mrs. William C. Stoever
Mrs. E. T. Stotesbury
Mrs. Morris A. Stout
Mrs. Edward Winslow Taylor
Mrs. Charles P. Turner
Mrs. George Vaux, Jr.
Mrs. Henry Mather Warren
Mrs. Edward M. Wistar
Mrs. Jones Wister
Mrs. Owen Wister
Mrs. George Woodward
Mrs. Charlton Yarnall

A Few Instances of Gifts Made in Similar Campaigns

Bar Harbor	Mrs. John S. Kennedy.....	$50,000
Milwaukee	Mrs. Elizabeth Plankinton..	60,000
Minneapolis	Mrs. W. S. Benton	135,000
South Bend	Mr. and Mrs. C. P. Wyman	36,000
Rochester	Mr. Henry Strong	75,000
Burlington, Iowa..	Col. G. H. Higbie	65,000
Kansas City, Mo..	Col. Thomas Swope	50,000
St. Louis	Colonel Butler	50,000
Pittsburgh	H. C. Frick	200,000
Los Angeles	Senator William A. Clark..	250,000